

ORACLE DOESN'T HAVE TO BE THE BIGGEST EXPENSE IN THE IT BUDGET

Enterprise applications increasingly rely on a core-licence model, with core licensing costing up to £25K per-core application deployment and support maintenance is a crippling expense.

If we buck the current trend and deploy a hardware defined appliance specifically designed for the software it will be running we can reduce licence exposure by up to 80%. Because of the license savings the cost of the new hardware is less than the licence cost reduction. Think of this as Microsoft / Oracle buying you a shiny new infrastructure.

What Next?

Stay slim. Oracle estates are so mission critical that businesses tend to let them run and run, they age, they are expanded and the licensing costs grow. The holy grail of Oracle would be a platform that can be seamlessly and non-disruptively upgraded. The ability to migrate workloads and users to newer, more efficient systems on the fly so once we have slimmed your Oracle estate it stays slim. Hardware.com are uniquely positioned to do exactly this.

When a newer CPU is released rather than spending months and thousands of pounds migrating your estate and crossing your fingers that it all works... Our architects can deploy a new platform and retire an old one, maintain your licensing count and gain performance. All this can be done by smart-hands alone. No costly planning and hugely expensive technical services, and no sleepless nights when it comes to the time to switch it over. Seamless, Non-disruptive, Hugely available!

Summary

When it comes to compute for core business applications, standing still is not an option. Historic upgrade cycles of 3 years are a thing of the past. Rather than thinking "can we afford to upgrade?", we should ask ourselves "can we afford not too".

Why Hardware.com?

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- WEEE disposal
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CPU Generation	Available	Sample server Model		Additional Cores / Licences Required (vs. Skylake CPU)	Additional Licensing Cost (€GBP)*	
		HPE	Dell EMC		SQL Enterprise DB @ £18k/2-Cores	Oracle Enterprise DB @ £47k/2-Cores
Skylake	2018	DL380 Gen10	R740 Gen14	N/A	N/A	N/A
Broadwell EP	2017	DL380 Gen9	R730 Gen13	70%	€30,545.45	€79,757.58
Haswell EP	2017	DL380 Gen8	R730 Gen13	71%	€30,844.55	€80,538.56
IvyBridge EX	2016	DL580 Gen8	R920 Gen12	112%	€38,181.82	€99,695.97
IvyBridge EP	2015	DL380 Gen8	R720 Gen12	59%	€28,539.07	€74,518.69
SandyBridge EP	2015	DL380 Gen8	R720 Gen12	69%	€30,453.17	€79,516.62
Westmere EX	2015	DL580 Gen7	R810 Gen11	210%	€55,875.83	€145,898.00

Depicts cost of licensing of older to match performance against current Skylake CPU / *Sample pricing as of Apr 2018